

# CITY PROFILE

## CITY OF BARRIE AND TOWN OF INNISFIL

### Simcoe County

- The City of Barrie and the Town of Innisfil are thriving communities that offer a blend of small-town warmth and the dynamic potential of growth. Barrie, with a population of over 150,000, and Innisfil, with more than 40,000 residents, are both known for their scenic views, vibrant local economies, and a strong sense of community.
- Excellent access to Highway 400, providing seamless connectivity to the Greater Toronto Area and beyond.
- Barrie-Innisfil is approximately 50 minutes from Lester B. Pearson International Airport, with easy access to regional and international travel.
- Well-connected by local and regional bus routes, with Barrie's Allandale Waterfront GO Station offering direct access to downtown Toronto, and Innisfil served by the Innisfil GO station for commuters.
- Within a one-hour drive there is:
  - A labour force of 3.9 million workers in the Greater Toronto Area and surrounding regions.
  - Eight colleges and seven universities providing over 600,000 enrolled students annually.

# PROJECT PROFILE

## HWY 400/9TH LINE

City of Barrie and Town of Innisfil

### LOCATION:

9th Line & Hwy 400,  
Barrie/Innisfil, Ontario

### ACREAGE:

Parcel A -	96.74 acres
Parcel B -	82.23 acres
Parcel C -	95.70 acres
	274.67 acres

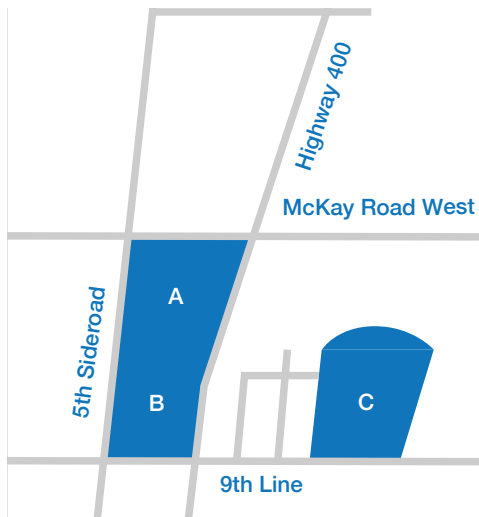
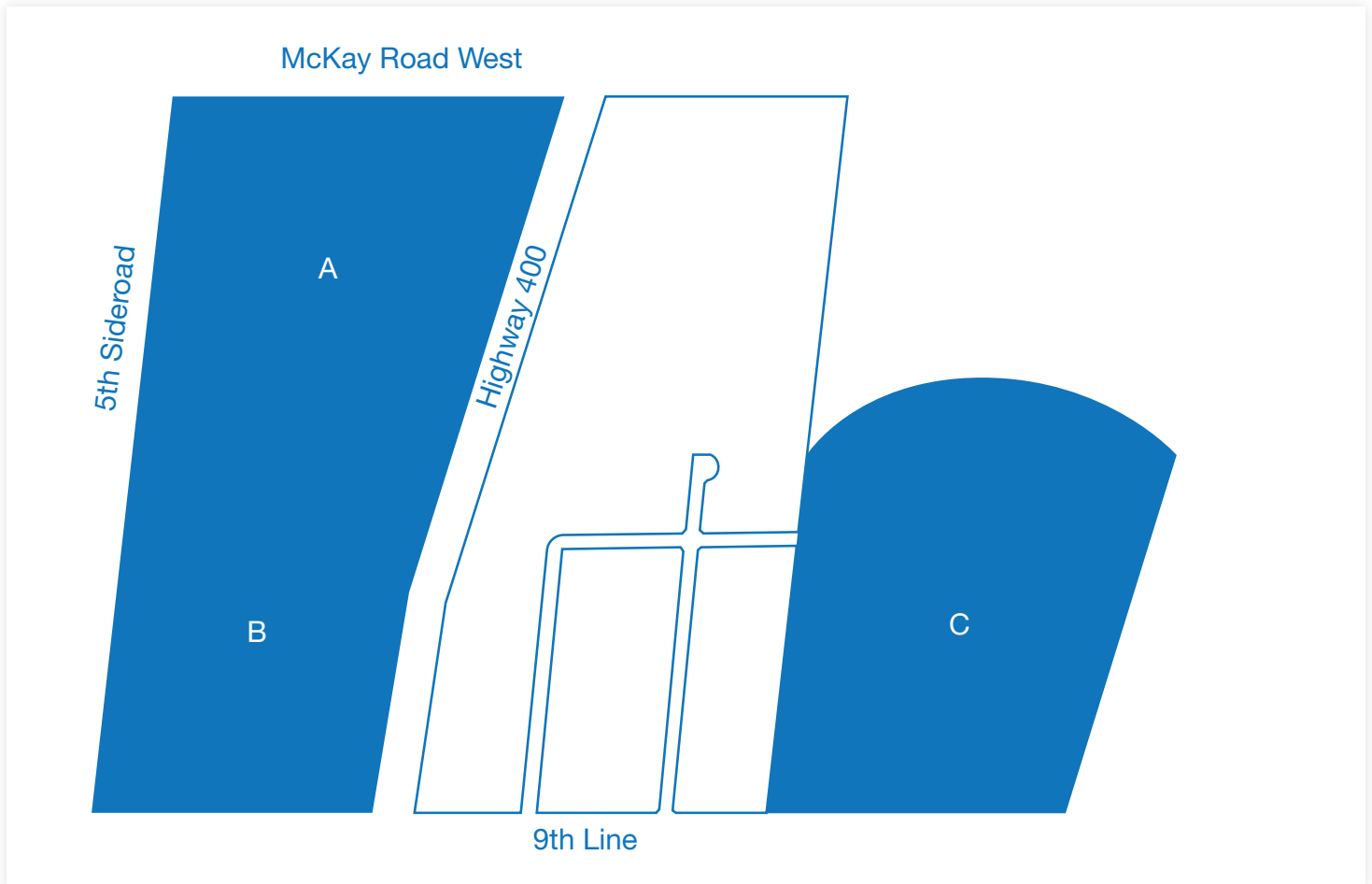
### ZONING:

Industrial (IBP 7)

### SITE ATTRACTIONS:

- Excellent access to Highway 400
- One Hour from Toronto Pearson International Airport

# HWY 400/9TH LINE



LOT	ACREAGE	ZONING
A	96.74	Industrial (IBP 7)
B	82.23	Industrial (IBP 7)
C	95.70	Industrial (IBP 7)