CITY PROFILE

CITY OF BARRIE AND TOWN OF INNISFIL

Simcoe County

- The City of Barrie and the Town of Innisfil are thriving communities that offer a blend of small-town warmth and the dynamic potential of growth. Barrie, with a population of over 150,000, and Innisfil, with more than 40,000 residents, are both known for their scenic views, vibrant local economies, and a strong sense of community.
- Excellent access to Highway 400, providing seamless connectivity to the Greater Toronto Area and beyond.
- Barrie-Innisfil is approximately 50 minutes from Lester B. Pearson International Airport, with easy access to regional and international travel.
- Well-connected by local and regional bus routes, with Barrie's Allandale Waterfront GO Station offering direct access to downtown Toronto, and Innisfil served by the Innisfil GO station for commuters.
- Within a one-hour drive there is:
  - A labour force of 3.9 million workers in the Greater Toronto Area and surrounding regions.
  - Eight colleges and seven universities providing over 600,000 enrolled students annually.

PROJECT PROFILE

HWY 400/9TH LINE

City of Barrie and Town of Innisfil

LOCATION:
9th Line & Hwy 400,
Barrie/Innisfil, Ontario

ACREAGE:

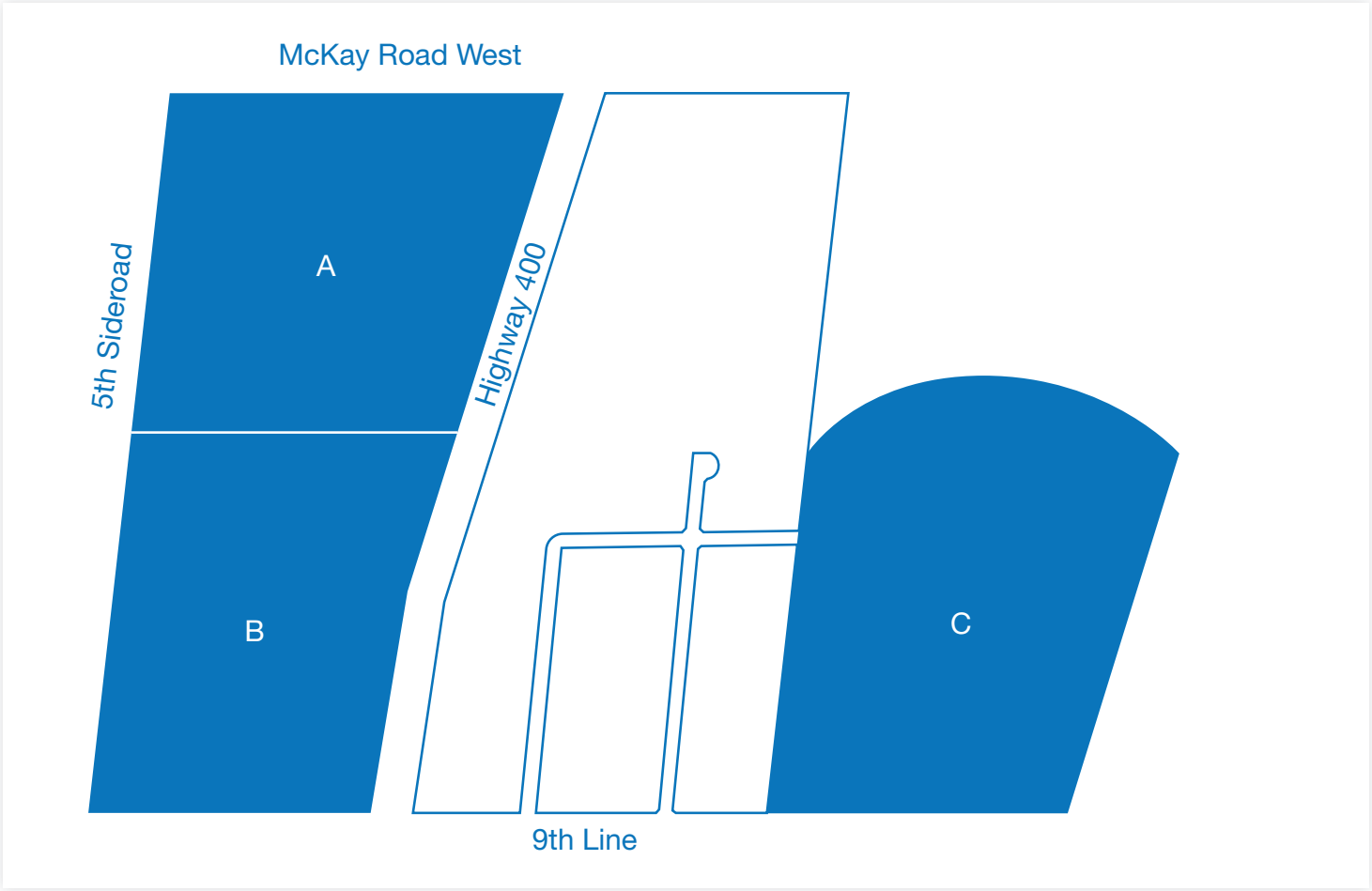
Parcel A -	86.62 acres
Parcel B -	82.30 acres
Parcel C-	117.52 acres
	286.44 acres

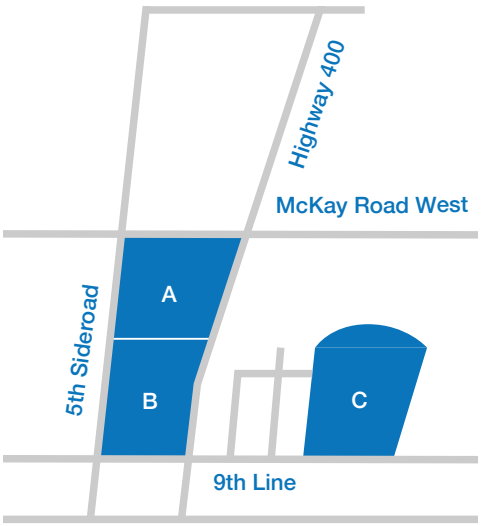
ZONING:
Industrial (IBP 7)

SITE ATTRACTIONS:

- Excellent access to Highway 400
- One Hour from Toronto Pearson International Airport

HWY 400/9TH LINE





LOT	ACREAGE	ZONING
A	86.62	Industrial (IBP 7)
B	82.30	Industrial (IBP 7)
C	117.52	Industrial (IBP 7)